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### **KRAFT FOODS GROUP DECLARES REGULAR QUARTERLY DIVIDEND OF \$0.55 PER SHARE**

NORTHFIELD, Ill. – March 3, 2015 – The Board of Directors of Kraft Foods Group, Inc. (NASDAQ: KRFT) today has declared a regular quarterly dividend of \$0.55 per share of common stock, payable on April 24, 2015, to shareholders of record on April 10, 2015.

### **ABOUT KRAFT FOODS GROUP**

Kraft Foods Group, Inc. (NASDAQ: KRFT) is one of North America's largest consumer packaged food and beverage companies, with annual revenues of more than \$18 billion. The company's iconic brands include *Kraft*, *Capri Sun*, *Jell-O*, *Kool-Aid*, *Lunchables*, *Maxwell House*, *Oscar Mayer*, *Philadelphia*, *Planters* and *Velveeta*. Kraft's 22,500 employees in the U.S. and Canada have a passion for making the foods and beverages people love. Kraft is a member of the Standard & Poor's 500 and the NASDAQ-100 indices. For more information, visit [www.kraftfoodsgroup.com](http://www.kraftfoodsgroup.com) and [www.facebook.com/kraft](http://www.facebook.com/kraft).

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